## Sal seed procurement LAYERS OF IMPACT

their actions inspired them with further new rice, millets, buying their own vehicle for transportation.

Our work now involves financial literacy training, support in business planning and development

Confidence in the group increased. They used their local networks and in 10 days, procured 15 tonnes and earn 2,70,000INR, with gross profit of 90000INR. All on their own.

Yet they struggled to procure seeds. At this stage the staff supported them with a purchasing strategy.

This led to taking Bank loan of 1.5 lakhs, learning financial dealings and negotiation from the start

Seeing their efforts, the tractor driver, Village sarpanch and others loaned them capital for

Families, fellow villagers and othe SHGs, all helped in transportation and procurement.

VDK was complete.

with VDK

1600kgs sal seed was procured yet could not be sold

collective finanace could take place- presence of 2 SHGs, to buy more sal seeds

Mobilisers supported in connecting the SHG with another SHG

to VDK due to poor quality

2022

2023

training on sustainable harvesting, grading and storing

> new learning and awareness on effectiveness of harvesting and grading.( Inspiration) Next year they wanted to do things differently.

600kgs Sal seed procured

unable to sell to VDK, SHG members were dissapointed 2021

witnessing the results, the group learnt the significance of collective bargain and relations with VDK

Community. level meeting

> forest dependent communities

Ground level sensitisation and mobilisation

## Pre intervention situation

Existence of sal trees in the area

Handholding support during covid helped build trust

**Existing Self-Help** Group without Bank Linkage